

## Press Release

March 2008

### XINOX - The sanitary fittings series by Franke for discerning tastes

#### **High class in stainless steel**

The sanitary line XINOX sets an aesthetic tone in interior sanitary room equipment for high-quality, bathroom and WC facilities. The XINOX line covers products ranging from paper-towel dispensers to washbasins, and offers a fantastic choice of accessories and fitting elements made of stainless steel. Practice has proven this elegant and timelessly beautiful material to be particularly resistant and hygienic. After all, sanitary facilities in high-class restaurants, exclusive hotels, wellness and spa facilities and entertainment complexes are an advertisement for the providers and operators. Design, functionality and cleanliness is of particular importance in these environments.

INOXplus<sup>®</sup>, the new, unique surface finishing used for the XINOX series of products makes them very easy to clean. INOXplus<sup>®</sup> refines stainless steel items with the help of microscopic nano-particles, which interlock with the surface molecules. The resulting very fine structure which makes fingerprints almost invisible. Compared with conventional coatings, INOXplus<sup>®</sup> penetrates deeply into stainless steel surface and protection is maintained permanently even when the surface is scratched. Sanitary elements treated in this way always appear clean and thus reduce the effort required for cleaning and maintenance considerably.

The XINOX series encompasses more than fifty individual products matched to each other in form and functionality and having a robust material thickness of 2 mm. The product range extends from a large number of stylish accessories - such as towel, soap and toilet paper dispensers, waste containers, trays and hooks - to beautifully formed washbasins and mirrors and all the way to urinals and WCs.

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The stainless steel range of products from Franke includes the high-grade fittings series XINOX. This series has a new, unique surface finishing called INOXplus<sup>®</sup>, which makes water and dirt simply drip off.

**Further information:**

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